

Social Entrepreneurship





- **Dissemination of news and knowledge: Newsletter, website, social media. Database with 400 danish social enterprises.**
- **Hotline for inquiries about social economy 150-200 inquiries per year**
- **Events: online support for social entrepreneurs, workshops, seminars, study tours,**
- **Projects: Nordic and EU projects ESEM – status report for SØV NSE 3.0 – online teaching in SE Social Enterprise Day SEWF Verification**
- **Data collection ESEM rapport**
- **Verification of social enterprises**

More on: <https://socialeentreprenorer.dk>



Why

Social

Entrepreneurship?



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



| | | | | | |
|--|--|--|--|--|--|
| 1 NO POVERTY | 2 ZERO HUNGER | 3 GOOD HEALTH AND WELL-BEING | 4 QUALITY EDUCATION | 5 GENDER EQUALITY | 6 CLEAN WATER AND SANITATION |
| 7 AFFORDABLE AND CLEAN ENERGY | 8 DECENT WORK AND ECONOMIC GROWTH | 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE | 10 REDUCED INEQUALITIES | 11 SUSTAINABLE CITIES AND COMMUNITIES | 12 RESPONSIBLE CONSUMPTION AND PRODUCTION |
| 13 CLIMATE ACTION | 14 LIFE BELOW WATER | 15 LIFE ON LAND | 16 PEACE, JUSTICE AND STRONG INSTITUTIONS | 17 PARTNERSHIPS FOR THE GOALS | |

The three divides

The SDG's can be roughly divided in 3 groups - that each deals with the below meta problems

**The Ecological divide
Self - Environment**

1,5

**Social divide
Self - other**

8

**Spiritual divide
Self – self**

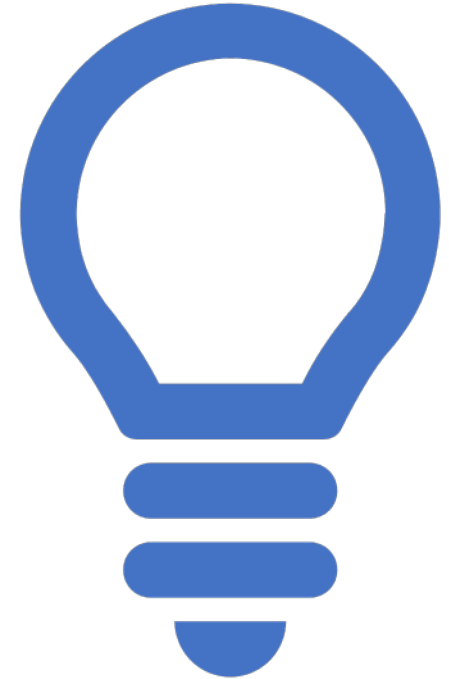
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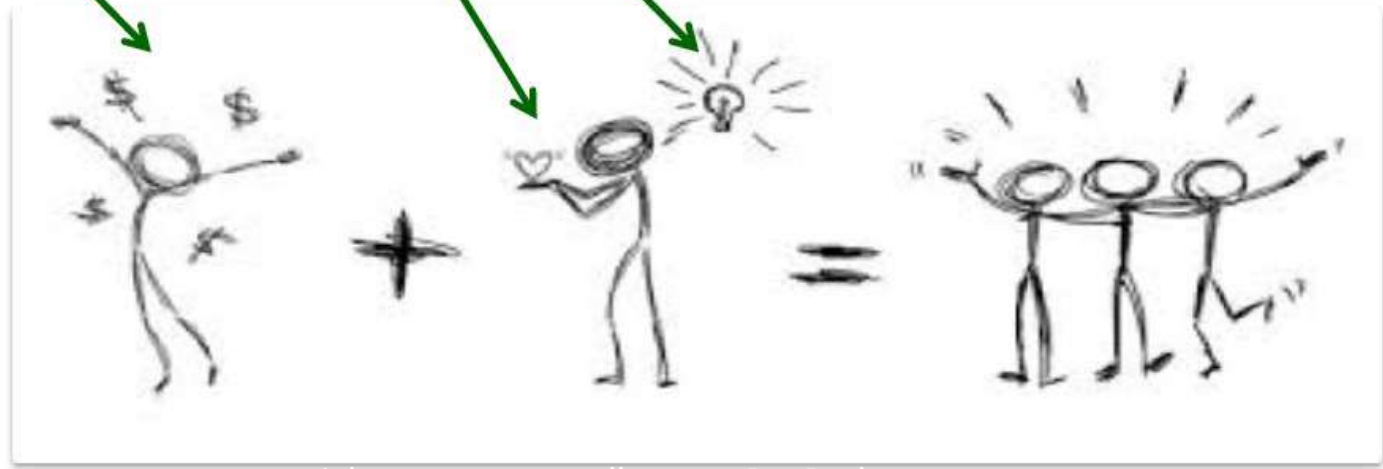
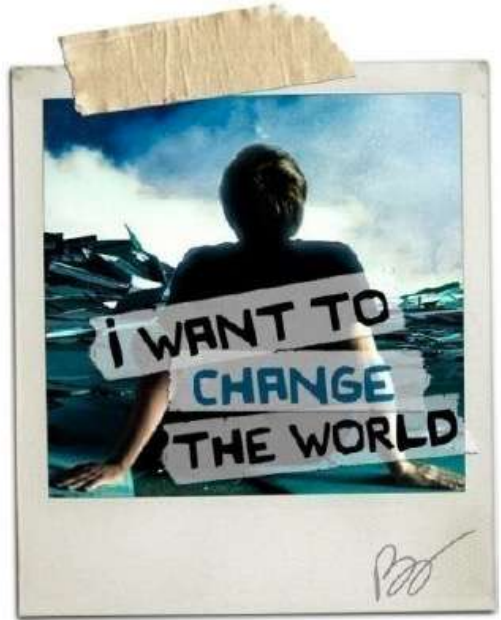
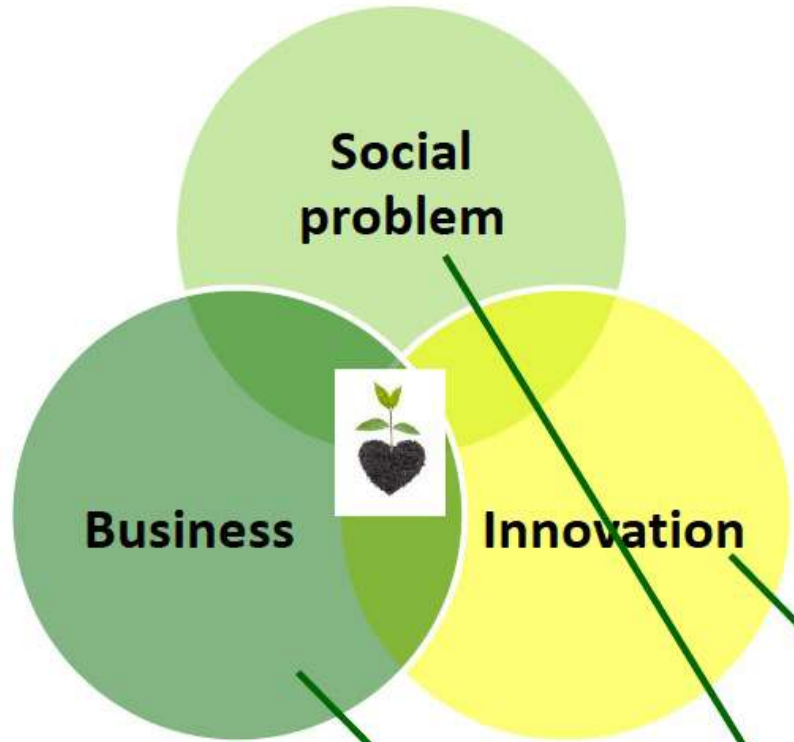
What is Social Entrepreneurship

Social Entrepreneurship is entrepreneurship solving social and societal challenges in new and innovative ways.

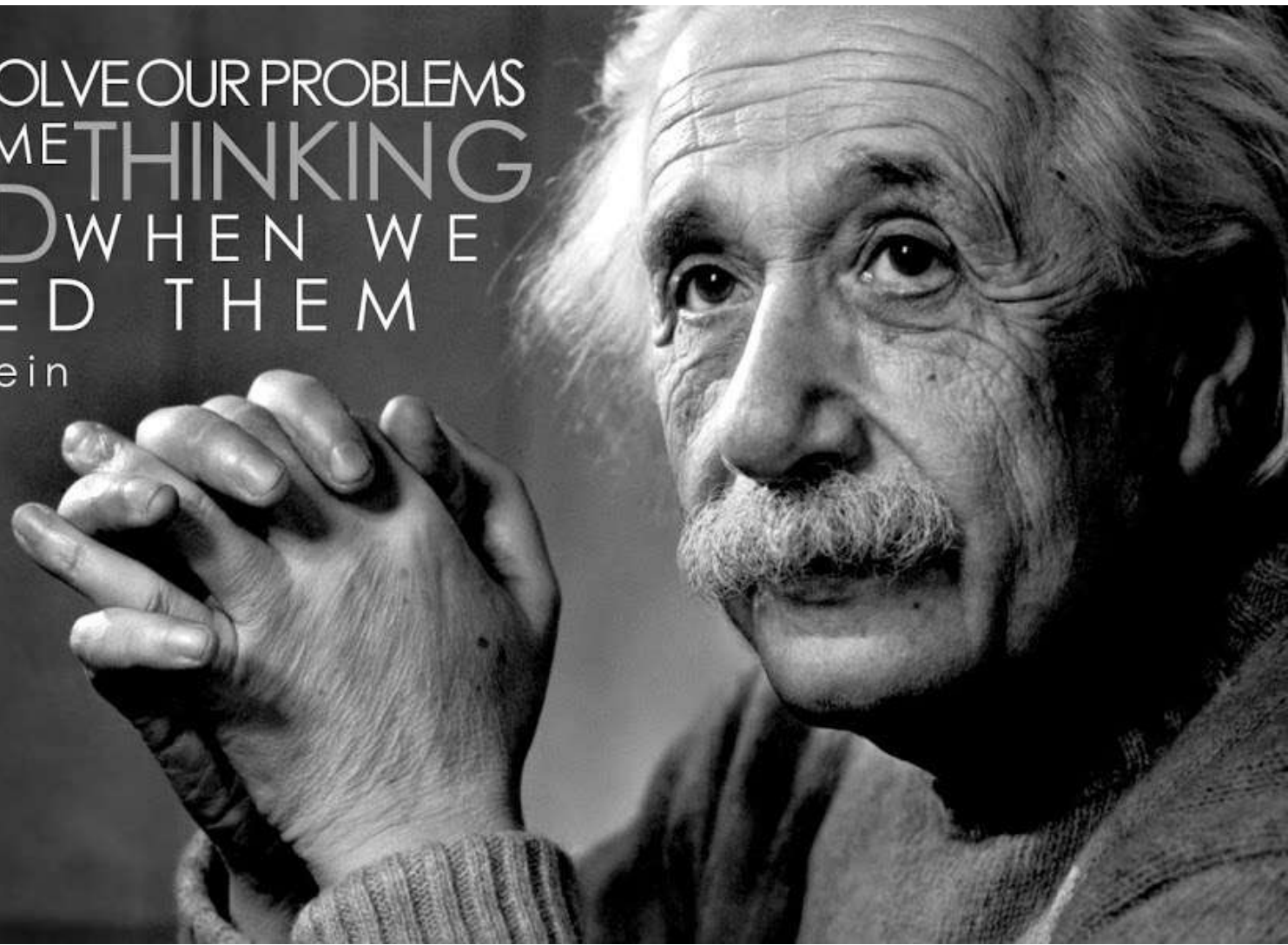
Opposed to the traditional entrepreneur, who primarily wants to create a profit, the social entrepreneur is primarily driven by the wish to create social change and social value and impact.

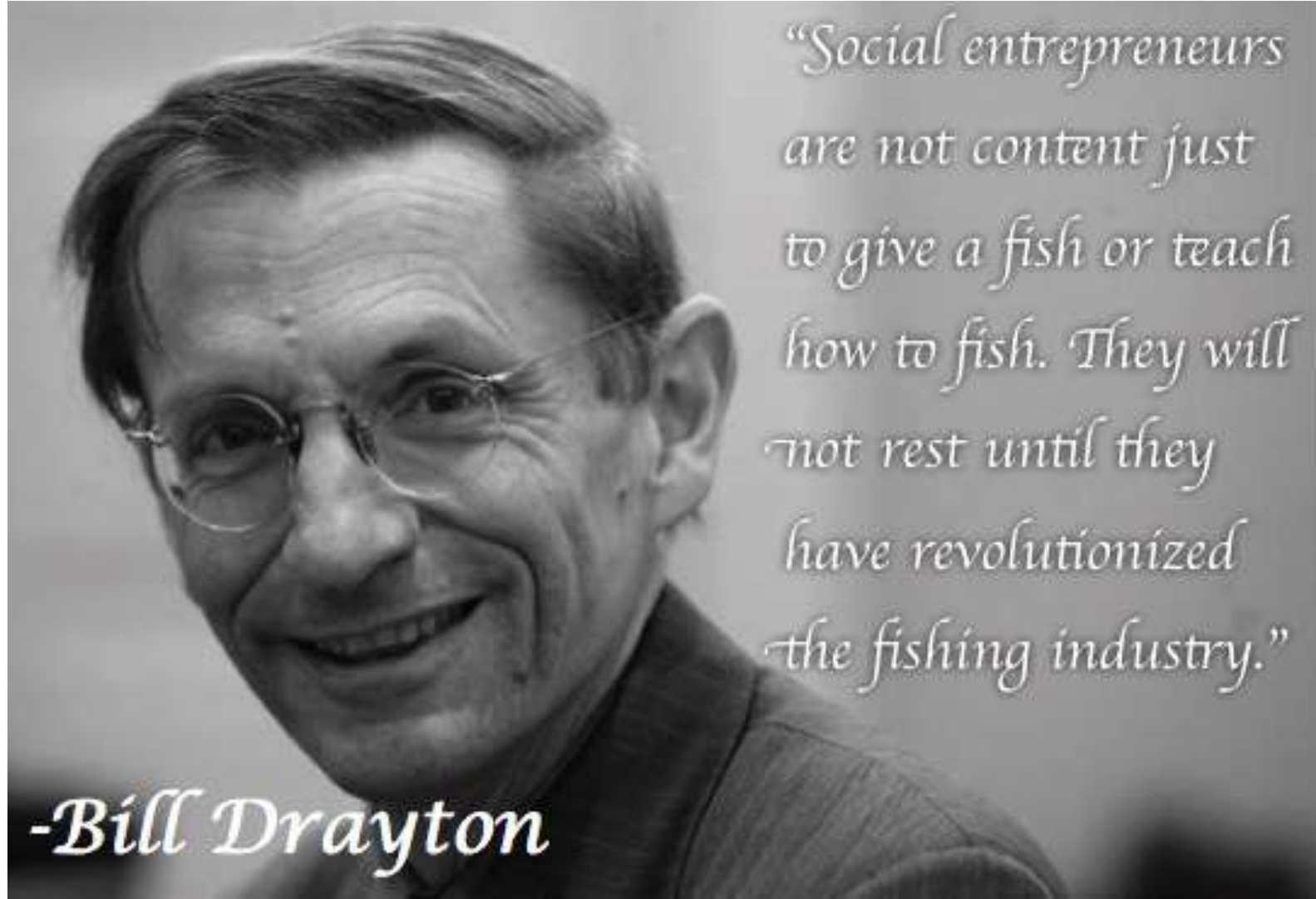
Rather than making profit the mission, social entrepreneurs aim to make their social mission profitable.





WE CANNOT SOLVE OUR PROBLEMS
WITH THE SAME THINKING
WE USED WHEN WE
CREATED THEM
-Albert Einstein



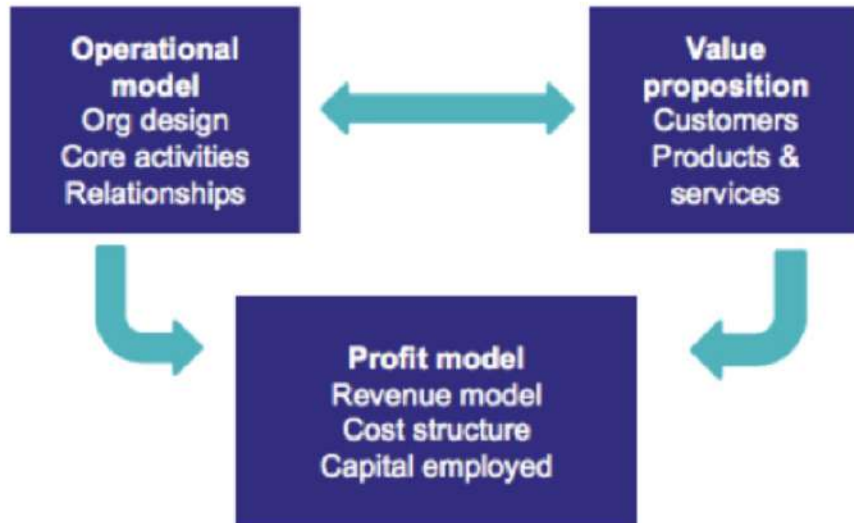


“Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry.”

-Bill Drayton

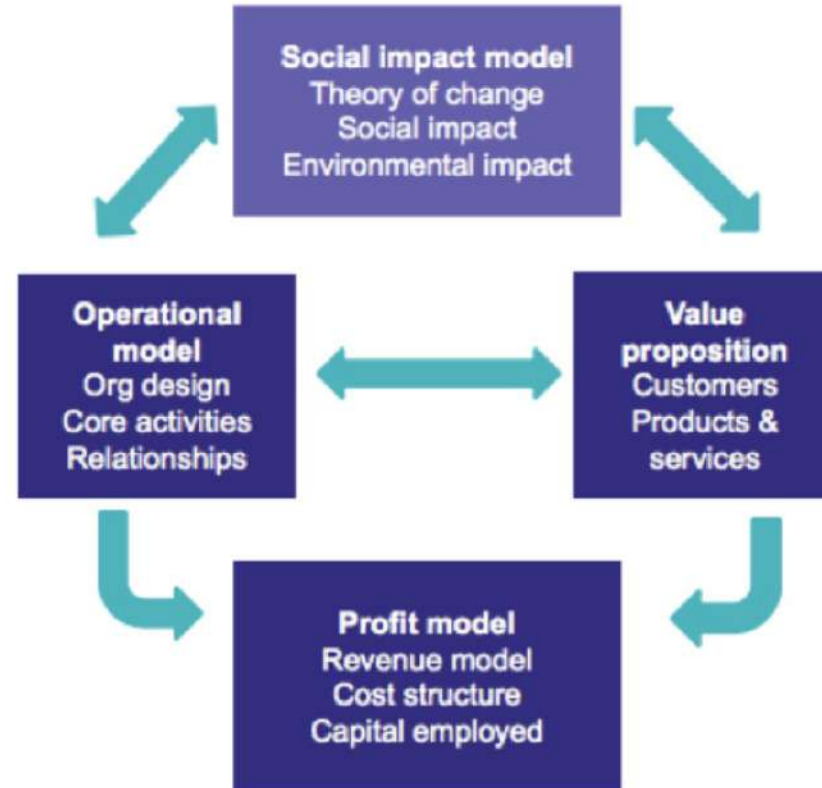
Corporate business model

Creates profit for business owners. Driven by cost-benefit considerations and the need to acquire and defend.



Social enterprise model

Creates value outside the business, rather than capturing value internally. Driven by social impact.



International support for social entrepreneurs

- **December 2021:** EU-Commission launches Social Economy Action Plan
- **Juni 2022:** ILO "Resolution concerning decent work and the social and solidarity economy"
- **Juni 2022:** OECD "Recommendation on Social and Solidarity Economy and Social Innovation"
- **November 2022:** EU-Kommissionen "Transition Pathway for Proximity and Social Economy"
- **April 2023:** UN "Promoting the Social and Solidarity Economy for Sustainable Development"
- **27. november 2023:** Council of the European Union approve - "Council Recommendation on developing social economy framework conditions"

Young
social entrepreneurship
cases

Jari Hazelebach' Cofounder of Speaksee (The Netherlands)

<https://speak-see.com>



- Both Jari's parents are Deaf, so throughout his childhood during different kind of gatherings Jari would watch his parents being eager to connect, yet excluded from the conversation. He'd have to choose between translating for them or participating himself.
- Half a million people in the Netherlands alone are hard of hearing and have difficulties to fully follow conversations.
- **Solution:** Jari co-created Speaksee a microphone system that is able to accurately transcribe group conversations by using AI.
- 1,000 people now use Speaksee and feel fully included in conversations and can build meaningful human connections without barriers.



Jahkil Naeem Jackson
Founder of Project I am
(United States of America)
<https://officialprojectiam.com>

- Founded in 2016, when Jahkil was 8 years old.
- After helping his aunt distribute food to the homeless in Chicago, he knew that he wanted to do more to make a difference.
- The mission: To build awareness of homelessness and to help homeless people by offering “Blessing Bags,” - a giveaway filled with wipes, socks, deodorant, hand sanitizer, granola bars, toothbrushes, toothpaste, bottled water....
- Impact status 2023: 135,000 people in need serviced



Mursal Hedayat,
Founder of Chatterbox
Born in Afganistan

<https://www.chatterbox.io>

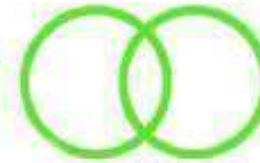


- Chatterbox is a social enterprise that employs skilled refugees as language tutors
- A language training platform tailored explicitly for business professionals, enabling their talent to better navigate a global marketplace.
- Helps the growing numbers of marginalised refugee professionals find opportunities in the online economy – at the same time helping global brands build the diverse globally distributed teams – speak many languages – different cultural background
- Reinvest 100% of profits into their social impact.



khfs DISIE

Sociale
Entrepreneurør
Danmark



Free online coaching with professionals - for social entrepreneurs
Every month

More at: <https://socialeentreprenorer.dk/arrangementer>